CYBERSECURITY · SHORT COURSE

Cybersecurity Awareness for CEOs, Top Management & Board (Governance + Risk + Strategy)

Cybersecurity is now a board-level risk.

DATES	14–18 Dec 2026	DURATION	5-day course
COURSE FEE	TZS 1,300,000 · per participant	VAT	Fee excludes VAT
VENUE	Arusha, Tanzania	DAILY HOURS	8:30 AM – 4:30 PM
FEE INCLUDES	Course materials, lunch and refreshments	CERTIFICATE	Certificate of attendance
TRAINER	Elly International training team	APPLICATIONS	Open for applications

Overview

Cybersecurity is now a board-level risk.

Executives are accountable for:

- Cyber risk oversight
- Budget allocation for security controls
- Regulatory compliance
- Incident response readiness
- Reputation protection
- Business continuity

However, many senior leaders:

- Receive overly technical briefings
- Lack practical governance perspective
- Struggle to interpret risk metrics
- Are unsure what questions to ask security teams
- Do not clearly align cybersecurity with business strategy
- Have limited structured incident oversight frameworks

Without executive-level understanding, organizations risk:

- Poorly prioritized security investments
- Weak governance structures
- Inadequate incident readiness
- Regulatory exposure
- Strategic misalignment

There is therefore a strong need for a practical, governance-focused executive program that equips CEOs, board members, and senior management with strategic cybersecurity leadership capability.

Course content

Day 1: Cybersecurity as a Strategic Business Risk

Module 1: Cyber Risk in Executive Context

- Cyber risk landscape
- Financial, operational, and reputational impacts
- Case studies of executive-level failures

Module 2: Governance Responsibilities

- Board oversight principles
- Executive accountability
- Risk appetite definition

Executive Workshop

- Identifying strategic cyber risks within participants' organizations

Day 2: Governance Frameworks & Risk Management

Module 3: Cyber Governance Models

- NIST Cybersecurity Framework (executive view)
- ISO 27001 governance alignment
- Enterprise Risk Management (ERM) integration

Module 4: Measuring Readiness

- Risk dashboards
- Maturity models
- Key risk indicators (KRIs)
- Executive-level reporting

Executive Workshop

- Reviewing and interpreting a sample cyber risk dashboard

Day 3: Investment, Budgeting & Resource Allocation

Module 5: Cybersecurity Investment Strategy

- Cost vs risk reduction
- Prioritization models
- Vendor evaluation considerations

Module 6: Evaluating Security Programs

- Metrics and ROI considerations
- Oversight of cloud and digital transformation risks
- Outsourcing and third-party risk management

Executive Workshop

- Cyber investment prioritization exercise

Day 4: Incident Readiness & Crisis Oversight

Module 7: Incident Response Governance

- Executive roles during cyber incidents
- Crisis communication
- Regulatory notification responsibilities

Module 8: Business Continuity & Resilience

- Recovery planning
- Tabletop exercise planning
- Executive decision-making during crisis

Executive Simulation

- Cyber incident tabletop exercise

Day 5: Strategy, Culture & Future Readiness

Module 9: Building a Security Culture

- Tone from the top
- Policy enforcement
- Leadership communication

Module 10: Strategic Cyber Roadmap

- 12–24 month planning
- Governance improvements
- Continuous oversight

Capstone Executive Exercise
Participants will complete a structured executive-level cybersecurity strategy plan including:

- Risk assessment summary
- Governance improvements
- Investment priorities
- Incident readiness review
- Board reporting framework

Course Wrap-Up

- Executive reflections
- Strategic commitments
- Programme recommendations

Who should attend

Target Group

This course is suitable for:

- Chief Executive Officers (CEOs)
- Board Members
- Directors and Commissioners
- Executive Management Teams
- Heads of Departments
- Chief Risk Officers
- Senior Policy Makers

Recommended Prerequisites

- Senior leadership or governance role
- No technical cybersecurity background required

How to apply

Apply online at ellyinternational.co.tz. Your place is confirmed only after we review your application and contact you, within 1 working day.

Apply for this course | Ask on WhatsApp | Email us

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Details correct as of 28 November 2026.