LEADERSHIP & MANAGEMENT · SHORT COURSE

Enterprise Risk Management and Business Continuity Planning

This practical course equips participants with the knowledge and skills required to identify, assess, manage, and monitor organizational risks while developing effective business continuity strategies.

DATES	25–29 Jan 2027	DURATION	5-day course
COURSE FEE	TZS 1,200,000 · per participant	VAT	Fee excludes VAT
VENUE	Arusha, Tanzania	DAILY HOURS	8:30 AM – 4:30 PM
FEE INCLUDES	Course materials, lunch and refreshments	CERTIFICATE	Certificate of attendance
TRAINER	Elly International training team	APPLICATIONS	Open for applications

Overview

This practical course equips participants with the knowledge and skills required to identify, assess, manage, and monitor organizational risks while developing effective business continuity strategies. It focuses on helping organizations prepare for disruptions, minimize operational and financial impact, and maintain critical services during and after unexpected events.

Participants will learn practical approaches to enterprise risk assessment, risk treatment, business impact analysis, continuity planning, crisis management, and recovery. Through case studies, group exercises, risk assessment activities, and realistic disruption scenarios, participants will develop practical tools and plans that can be applied within their organizations.

Course content

Module 1: Enterprise Risk Management Fundamentals

- Principles and concepts of enterprise risk management
- Types and categories of organizational risks
- Risk governance and organizational risk responsibilities
- Risk appetite, tolerance, and risk ownership
- Linking risk management with organizational objectives

Module 2: Risk Identification and Assessment

- Identifying strategic, operational, financial, technological, compliance, and reputational risks
- Risk assessment methodologies
- Likelihood and impact assessment
- Risk scoring and prioritization
- Developing and maintaining a risk register

Module 3: Risk Treatment and Control

- Risk avoidance, reduction, transfer, and acceptance
- Designing effective risk controls

- Preventive and corrective controls
- Control monitoring and effectiveness assessment
- Risk treatment plans and action tracking

Module 4: Business Impact Analysis (BIA)

- Principles and purpose of business impact analysis
- Identifying critical business functions and processes
- Assessing operational and financial impacts
- Determining Recovery Time Objectives (RTO) and Recovery Point Objectives (RPO)
- Identifying critical resources and dependencies

Module 5: Business Continuity Planning

- Principles of business continuity management
- Developing business continuity strategies
- Business continuity plan structure and components
- Resource and dependency planning
- Continuity arrangements for people, facilities, technology, and suppliers

Module 6: Crisis Management and Incident Response

- Crisis management principles and responsibilities
- Incident classification and escalation
- Crisis communication and stakeholder management
- Roles and responsibilities during disruptions
- Decision-making under pressure

Module 7: Disaster Recovery and Business Recovery

- Disaster recovery concepts and strategies
- IT and technology recovery considerations
- Data backup and recovery
- Alternative facilities, systems, and operational arrangements
- Service restoration and return-to-normal operations

Module 8: Testing, Exercising and Continuous Improvement

- Business continuity testing and simulation exercises
- Tabletop exercises and scenario-based testing
- Evaluating the effectiveness of continuity plans
- Identifying gaps and corrective actions
- Plan review, maintenance, and continuous improvement

Who should attend

This course is suitable for professionals responsible for risk management, business continuity, operational resilience, governance, compliance, and organizational planning, including:

- Risk Managers and Risk Officers
- Business Continuity and Resilience Professionals
- Internal Auditors
- Compliance and Governance Officers
- ICT and IT Managers
- Disaster Recovery and Information Security Professionals
- Operations and Facilities Managers
- Finance and Administration Managers
- Human Resources Managers
- Department Heads and Senior Managers

- Business Owners and Executives
- Emergency and Crisis Management Personnel

It is particularly relevant to government institutions, financial institutions, healthcare organizations, educational institutions, NGOs, manufacturing companies, telecommunications organizations, and other businesses that need to strengthen organizational resilience and ensure continuity of critical operations during disruptions.

How to apply

Apply online at ellyinternational.co.tz. Your place is confirmed only after we review your application and contact you, within 1 working day.

Apply for this course | **Ask on WhatsApp** | **Email us**

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Details correct as of 28 November 2026.